

# Do you need a Part-Time Sales Manager?

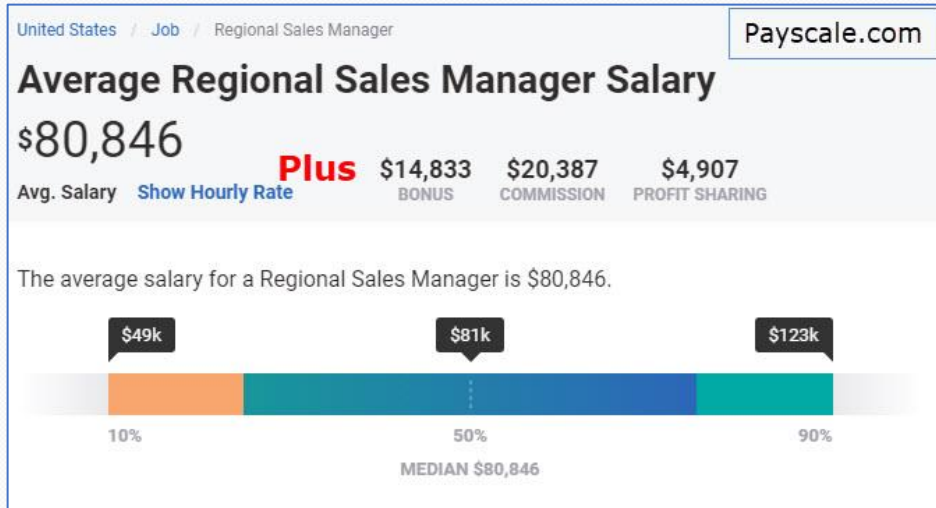
If any of the following ring true, I can help.

- **The CEO or Founder** – You are spending too much time in the sales department managing the salespeople instead of planning and running your business.
- **Payroll** – Due to your budget, you cannot afford a top-notch sales manager, so you either go without one or have someone in the position not really up to the task.
- **Leads** – You just aren't getting enough of them. Budget is being taken up by non-producing sales members.
- **Hostage** – You have one or two great salespeople with their own processes. If they leave, so does their processes.
- **"A" Players** – The big companies take them, and you are left to coach up the B and C players. But you don't have time.
- **No written Sales Playbook** – Everyone's doing their own thing and there's nothing to help onboard new salespeople.
- **No improvement** – There's no regularly scheduled training or coaching. Salespeople aren't getting better.
- **Technology** – You aren't leveraging technology for more efficiency.
- **Recruitment** – You should be interviewing new sales talent, but you don't have the time, or the process.
- **Lagging sales** – Sales aren't where they need to be.

Keep reading below to see how we solve this together.



**Save your budget. Increase your sales.**  
**There is no need to spend this much to get results.**



### Sales Manager Salaries in Atlanta, GA Area

1,639 Salaries Updated Jul 4, 2019

Very High Confidence

Glassdoor.com

Industries  Company Sizes  15+ Years

Average Base Pay

**\$87,475** /yr

1% below national average



Salaries for Related Job Titles

Director of Sales	\$108K
Sales Management	\$90K
Territory Sales Manager	\$70K
AREA SALES MANAGER	\$73K
District Sales Manager	\$69K

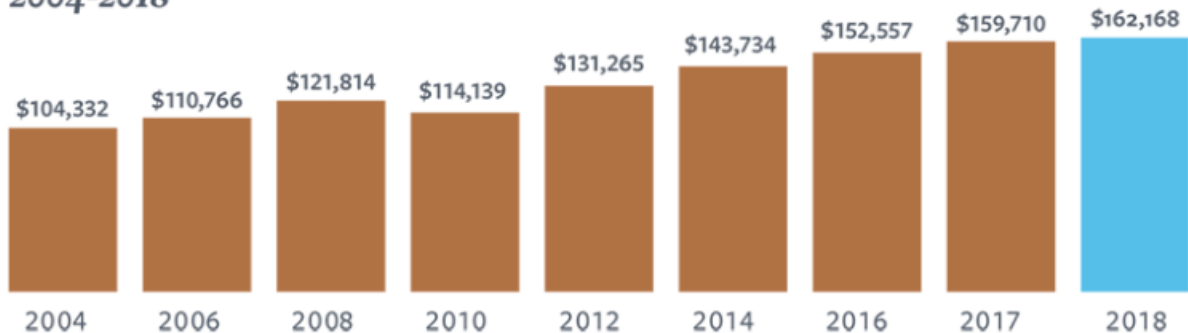
#### Additional Cash Compensation ?

Average \$26,106

Range \$4,153 - \$106,426

How much does a Sales Manager make in Atlanta, GA?  
 The average salary for a Sales Manager is \$68,709 in Atlanta, GA. Salaries estimates are based on 1,639... More

### Average Sales Manager Total Compensation 2004-2018



# Part-Time Sales Management with Sales Getters



**Sell more without spending a lot more.**



I help companies with typically 10 or less salespeople, similar to how Fractional CFO's help smaller companies, by creating proven and repeatable sales processes.

***“We brought Louie in to help build a structure around our sales activities and growth. From job descriptions to building a complete sales playbook, Louie has been a valuable resource and is always on point when we need to strategize.”***

- Reinhardt Cyphers

## Let's Work On:

- Sales Process Improvement
- Lead Generation
- Sales Training
- Sales Coaching
- Creating Sales Playbooks
- Sales Scripts
- Salesperson Specialization – Lead Gen, Nurturer, Closer
- CRM Optimization - Cadences
- Sales Interview Help
- Email Campaigns

**Let's put processes in place so you can focus on growing your company. Contact me for a free introductory assessment.**

